

A top-down view of a wooden desk. In the upper right, a silver laptop is open, displaying a dashboard with a bar chart and a '85%' progress indicator. Next to it is a white tablet showing the time '08:15'. A white coffee cup with a saucer sits to the right of the laptop. A pair of glasses and some papers are also on the desk. On the left side of the desk, there are several large green plants. A black office chair is partially visible in the lower right. The background is a dark wooden floor.

Brandstories

A Barter Media Company

COMPANY PROFILE

COMPREHENSIVE
SOLUTIONS

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A Barter Media Company

ADVERTISING

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OUTDOOR
MEDIA

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360 DEGREE
COMMUNICATION

CREATIVE
DESIGNING

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BARTER

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BRAND
MAPPING

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BTL
ACTIVATION

DIGITAL
MARKETING

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SALES
STRATEGY

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A Barter Media Company

India's 1st agency

To launch a real estate project on an
international cruise



Biggest media barter

Executed for one of Asia's largest
theme park



Imagicaa

The logo for Imagicaa is positioned in the lower center of the image. It features the word "Imagicaa" in a stylized, rounded, blue font with a yellow outline. Above the letter 'a' is a large orange star, and above the letter 'i' is a smaller blue star. The logo is set against a background of a night scene of a theme park castle with fireworks.

India's 1st Co.

To launch yet another international
cruise as media partners



Exclusive Partners

Branding and event collaboration for
ND's film world





Brandstories

SMC

(Sales Management Consultancy)

not just a mandate company



Multiple outdoor solutions

360+ Bus shelters and 10000+ Kiosks

YOUR
BRAND
HERE



Brandstories

A Barter Media Company



**Exclusive Audio advertising
rights in Mumbai's
Local trains**

YOUR
BRAND
HERE



68 Trains in western line
from Churchgate to
Virar...



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Advertising on A/C & Non A/C buses

The lifeline of Mumbai BEST and NMMT buses...

YOUR
BRAND
HERE



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Radio & television advertising

Tie-ups with leading FM radio stations and channels...

YOUR
BRAND
HERE



RADIO ADVERTISING

Tune In to the Power of the Brand Conversation Medium



**YOU
CAN'T
CLOSE
YOUR
EARS**

Brandstories

A Barter Media Company



Digital and Online advertising

Our digital marketing experts will simply help you reach your target audiences...

YOUR
BRAND
HERE



Brandstories

A Barter Media Company

REACH OVER
100 MILLION
POTENTIAL
CUSTOMERS
WEEKLY



Newspaper advertising & P.R.

YOUR
BRAND
HERE



create some buzz!



Brandstories

A Barter Media Company

On-screen, Off-screen
innovative media solutions

YOUR
BRAND
HERE

Cinema advertising

YOUR
BRAND
HERE



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**Exclusive advertising rights
at 43 Goa beaches, life
saving equipment**

YOUR
BRAND
HERE



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India's largest Airport speciality media agency

27 international private jet terminals for posh audience tapping..

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BRAND
HERE



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Events, Exhibitions and fashion shows

Media partnership and Brand integration in big events...

YOUR
BRAND
HERE

realty
TRENDS & BUILDINGS AWARDS
2014
PUNE

Join Us to Celebrate Excellence in
Real Estate

HIGHLIGHTS:

- Presentation of Scroll of Honour Awards
- Unveiling of India's Top 100 Projects' Golden Table Book
- CSD Forum on Perseverance's Paradigm in Real Estate
- Web Evolution of Real Estate in Pune

22nd December 2014, 3 PM onwards · Venue: The Westin, Koregaon Park, Pune
RSVP: Shriyati Khatepale, 9633701073, shriyati@brandermedia.com

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OUTDOOR CAMPAIGNS











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 Be a Smart Farmer

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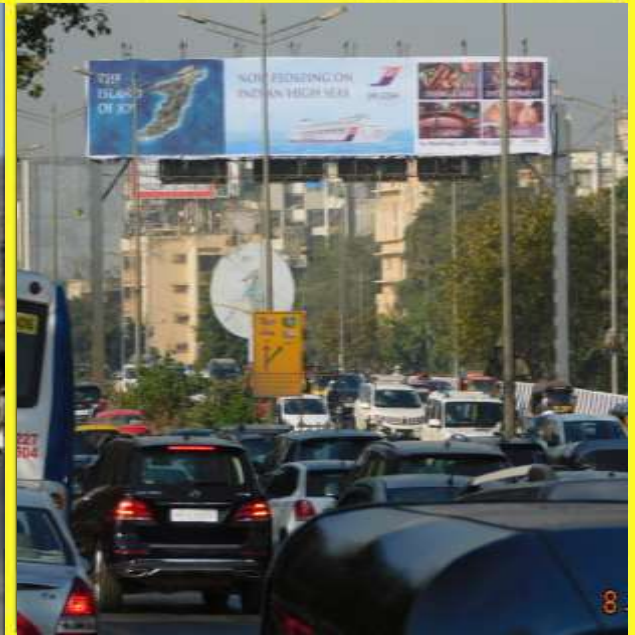
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Brandstories



MULTIPLEX ADS

Full Attention

A photograph of a movie theater interior from the audience's perspective. The large screen at the front displays the text "Full Attention". The theater has dark walls, a blue curtain, and rows of seats with several people visible in the foreground. The image is framed by a thick yellow border.



A close-up photograph of a laptop keyboard, focusing on the 'cmd' key which features a four-leaf clover-like symbol. The image is framed by a thick yellow border.

DIGITAL MARKETING

97 % of purchasing
decisions begin on the
internet

(Think Insights: Google)

Our Services

Search
Engine
Optimization

Audience
Buying

Development



Display
Advertising

Social Media
Management

Search
Engine
Marketing



You
Tube



Google



magicbricks.com
— India's No. 1 Property Site —

 **makaan.com**
India's fastest growing property site

m-Indicator

≡ Mumbai



Emergency



Ambulance



Safety



Police

EXPLORE MUMBAI



Mumbai Map



How to travel?



Popular places



Shopping



Food & Drink



CRM DASHBOARD



Home > Dashboard

Dashboard

Members Lead ▾

Booking ▾

Project Setup ▾

Contacts ▾

Email / SMS ▾

Admin Setup ▾

Accounts ▾

Reports ▾

Others ▾



159
New leads

8% ↑



955
Followup

+32% ↑



78
Site Visit Scheduled



380
Closed leads

+4% ↓



1336
Total Leads

7.2% ↑



Booking
62 Booking



Over Due
Task



Today
Task



Due Soon
Task

★ Accounts

▶ Project Name ▶ Total Collection ▶ Collection Received

Ariana

Ruparel Orion

Sales (Last 7 Month)





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CREATIVE DESIGNING

"Design is intelligence Made visible"

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NEW BEGINNING OF LIFE

artistic impression



LEISURE HILLS
NEW BEGINNING OF LIFE

FARMHOUSE LAND
(20,000 SQ.FT.) @
₹ 22 LAKHS* ONWARDS

9136 535353



KHOPOLI - PALI ROAD

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REAL ESTATE CONSULTANT LLP

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TO NATURE**

A PROJECT BY
GREEN LAND
An Ageless Asset
KHOPOLI - MALIBU ROAD



codename

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HILLS**

FARMHOUSES & MORE

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TERMS AND CONDITIONS APPLY

YOU AND VIEW NO ONE IN BETWEEN



Le88 living spaces go beyond mere luxury to become personal statements that personify your inner essence, where the finest of details put you in a different league amongst equals. With a spectacular view of the Arabian sea overlooking the iconic Bandra-Worli sea link. Each home will be unique as you have the power to create and bring alive every corner, every nook, the way you envision. Making your Le88 home as unique as you are.



SPECIAL AMENITIES: Orientation: Entrance Lobby | Advanced 3-tier security and CCTV surveillance | Concierge Service | Accent Water Feature | Pool | Jacuzzi | Sinkin Pool with Juice Bar | Barbecue Pavilion | Jogging Track with walking bridge | Pet Corner

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PERSONIFIED LIVING HAND CRAFTED

Le88 living spaces go beyond mere luxury to become personal statements that personify your inner essence, where the finest of details put you in a different league amongst equals. Overlooking the iconic Bandra-Worli sea link, Le88 sets a perfect example for any bespoke product.

SPECIAL AMENITIES: Orientation: Entrance Lobby | Advanced 3-tier security | Concierge Service | Pool | Jacuzzi | Sinkin Pool with Juice Bar | Barbecue Pavilion | Jogging Track with walking bridge | Pet Corner

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PAGE ONE OR NONE



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YOUR PRIDE.



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EXCLUSIVITY IS FOR THE EVOLVED



LIVE ABOVE
THE ORDINARY





“Some people end up in advertising, branding or in mentoring by accident, however we believe some of us are born to it. Our deep abiding love for this creative and dynamic world and our comfort with its constantly changing landscape, makes us reliable and dependable.

Despite the fact that large number of companies are on deck for clients, we think we definitely stand apart or different as we offer flexibility and services beyond the square.

We at Brandstories follow business ethics and values and our modus-operandi is noteworthy and cinch. We understand the importance of working capital to the business community, so we try to avail maximum media services on barter which enables companies to save cash outflow thus create win-win situation for both the parties.

It gives me immense pleasure to depict the fact that I’m one of the brains who discovered the idea of Brandstories. When I first opened the doors, the advertising and media talk was about Targets, Pressures, Hectic working hours, Burdens, Deadlines etc., however I don’t believe in lines and never have, what I see are opportunities to connect with people, change their attitudes and drive profitable business, call it what you want...”

- Sharad Joshi

Why us ?

ME
WE



Brandstories
A Barter Media Company

❖ What we provide:

- ✓ OOH Advertising solutions.
- Hoardings
- Gantries
- Bus shelters
- Kiosks
- Transit media (Buses / Trains)

✓ Creatives:

- Designing
- Marketing collaterals

✓ Digital Marketing:

- SEO, SEM, ORM, SMO
- In-App ads (e.g. M-Indicator)
- Web development

- Sales strategies. Complete sales set up right from lead flow to final conversion.

❖ What we expect in return:

- Inventory / goods / services worth advertisements done.
- We can go for traditional payment methods as well.

DEAL to create

EVERY
from **Nothing**

Here comes
the deal
in its
simplest
form

Brandstories

A Barter Media Company

Let's Connect!

**Contact
us**



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**306, Rizvi Chambers, Hill Road,
Bandra West, Mumbai - 50.**

Mob: 9326874033

Email: sj@brandstories.co.in

www.brandstories.co.in

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